

2020

The 86th Annual Meeting of the Southern Historical Association



the SOUTHERN
HISTORICAL ASSOCIATION

November 19-21, 2020

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Because COVID-19 has put burdens on families, budgets, and public health systems, the 86th Annual Meeting of the Southern Historical Association will not meet in-person in Memphis as planned. In consultation with the scheduled presenters, we have decided instead to hold a virtual conference that will bring together 15 of our originally scheduled panels and sessions (and to push the rest of the program to the 2021 SHA meeting in New Orleans).

Our 2020 virtual program will open with a plenary address on the evening of Thursday, November 19, by poet Nikky Finney, Bennett Chair in Creative Writing and Southern Letters at the University of South Carolina and winner of the 2011 National Book Award for Poetry for *Head Off & Split*. The virtual conference will close with a plenary address on Saturday evening, November 21 by SHA President Thavolia Glymph, professor of history and law at Duke University. This closing plenary will also feature the announcement of book prize awards. In addition to the fifteen panels and two plenaries, the virtual conference will feature graduate student and networking sessions, programs by SHA affiliates, SAWH, SCWH, LACS, and EHS, as well a virtual book exhibit. A digital eProgram will be emailed to all SHA members (over 1500 people) in late August.

Benefits to Presses participating in our virtual meeting

- This year your purchase of virtual exhibit space will include one free full-color advertisement in our eProgram;
- The ability to purchase additional ads at 50% off;
- The opportunity to participate in drop-in Zoom sessions specifically curated for editors and prospective authors;
- Free conference registration;
- 24-hour Exhibit Hall

Enclosed you will find the booth and ad order forms and a credit card form. Please consider including books for our European, British, and Latin American scholars as our affiliate groups have urged us to facilitate the display books in their fields. If you have any questions please call Frances Berry at (706) 542-8848 or email at manager@thesha.org.

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Exhibit Space Contract

Exhibitor: _____

Address: _____

Street

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State

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SELECT BOOTH OPTION:		
<input type="checkbox"/>	Single booth	\$450
<input type="checkbox"/>	With free ad?	\$0

Payment is due in full at time of purchase.

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DISCOUNTED VIRTUAL MEETING PRICES!

SELECT AD OPTION:		
<input type="checkbox"/>	Single page (additional or without booth purchase)	\$350 -\$175
<input type="checkbox"/>	Two-page spread	\$450 -\$225
<input type="checkbox"/>	Four-page spread	\$700 -\$350
<input type="checkbox"/>	Six-page spread	\$1150 -\$575
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AD SPECS:

Page size 7" (w) x 9" (h)
CMYK, Full Color
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PDF file

Payment is due in full at time of purchase.

Deadline for ad copy: Friday, August 21

Name _____
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Credit Card Authorization Form

Name _____

Address _____

*Name should be as it appears on the card; address should be the billing address.

E-mail (for receipt) _____

If paying by credit card, check one or both of the following:

SELECT BOOTH OPTION:		
<input type="checkbox"/>	Single booth	\$450
<input type="checkbox"/>	With free ad?	\$0

SELECT AD OPTION:		
<input type="checkbox"/>	Single page (additional or without booth purchase)	\$350-\$175
<input type="checkbox"/>	Two-page spread	\$450-\$225
<input type="checkbox"/>	Four-page spread	\$700-\$350
<input type="checkbox"/>	Six-page spread	\$1150-\$575
<input type="checkbox"/>	_____	_____

CREDIT CARD PAYMENT:

MasterCard Visa Discover

Total Amount to Charge _____

Card Number _____

Card CSC Code _____

(This is found on the back of your card, usually the last three digits, to verify you possess the card)

Card Expiration Date _____

Thank you for your payment.

Please send payment information to Frances Berry at manager@thesha.org. Credit card information can also be taken over the telephone. Please call Frances Berry at (706) 542-8848.