

the SOUTHERN
HISTORICAL ASSOCIATION

The 89th Annual Meeting
November 9-12, 2023 | Westin Charlotte in Charlotte, NC

Dear Friend of the Southern:

We know you've exhibited and/or advertised with us in the past and hope you'll consider joining us for the 89th Annual Meeting of the Southern Historical Association! Your participation is an invaluable way to put your projects and products in front of an international audience of history educators, and the work we do together is central to our collective mission of promoting history education at all levels and in all fields throughout the South.

The 89th Annual Meeting of the Southern Historical Association will be held at the Westin Charlotte (601 South College Street Charlotte, NC 28202), November 9-12, 2023. Attendance typically runs between 1000 and 1500 and includes academic historians, editors, museum and public history professionals, K-12 educators, National Park Service personnel, education administrators, lawmakers, and non-professionals who just love rigorous history. The SHA represents all historians *of* the South and all historians *within* the South, and the SHA's annual meeting has earned its reputation as one of the most convivial and rewarding of all the major history conferences.

The attached information includes all the details you need to take advantage of our range of options for exhibiting, advertising, and putting your message in front of our members.

The easiest way to process payments for exhibit, advertising, and sponsorship options is by credit card at **thesha.org/reservations**. If you'd prefer to process by check, all you need to do is complete the following forms, and we'll send you a receipt.

Never hesitate to write (admin@thesha.org) or call (706.542.8848) to reach me or my administrative assistant, Maggie Riley. We're here to help and happy to answer any questions.

Sincerely,



Stephen Berry
Secretary-Treasurer

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Exhibit with the SHA!

Exhibitor Name: _____

Address (city/state/zip code): _____

BOOTH OPTION		
<input type="checkbox"/>	Single booth	\$450.00
<input type="checkbox"/>	Two booths	\$788.00
<input type="checkbox"/>	Three booths	\$1125.00
<input type="checkbox"/>	Island	\$1463.00
<input type="checkbox"/>	Shared Space	\$100.00 / item

CONTACTS / PERSONNEL	
Main Contact	Booth Representatives
Name:	Name:
Phone:	Name:
Title:	Name:
Email:	Name:
Signature:	Name:

EXHIBIT HALL HOURS	
Friday, November 10	9:00 AM–4:30 PM
Saturday, November 11	9:00 AM–4:30 PM
Sunday, November 12	8:30 AM–10:30 AM

Details: All booth prices include an attractively draped booth with an 8’ high back wall, a 3’ high side rail drapery, and a one-line identification sign with exhibitor’s name. Listing of exhibitor name, representatives’ names, and booth number(s) will be included in the Program, **provided booth registration is made by July 15**. All booth representatives receive complimentary registration, and their badges will be available at the registration desk. Exhibits may be set up between 1:00 and 5:00 pm on Thursday, November 9. Dismantlement begins at 10:30am on Sunday, November 12 and should be completed before 4:00pm. An Exhibitor Service Manual with additional rental furnishings, drayage, and shipping information will be sent to all exhibitors by September 1. The official contractor for the meeting is SS&G Management, and please contact April Moody (april.moody@ssgmanagement.net) with any questions.

PAYMENT INFORMATION

TOTAL \$ _____ Pay by: Check (enclosed) Credit Card
 Card Number _____ EXP _____ CVV _____

Email to admin@thesha.org

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Advertise with the SHA!

Advertiser Name: _____

Address (city/state/zip code): _____

ADVERTISING OPTION		
<input type="checkbox"/>	Single-page ad	\$350.00
<input type="checkbox"/>	Two-page ad	\$450.00
<input type="checkbox"/>	Four-page ad	\$700.00
<input type="checkbox"/>	Six-page ad	\$1150.00
<input type="checkbox"/>	Tote option	\$100.00

CONTACT
Name:
Phone:
Title:
Email:
Signature:

Advertisements for the Program: All advertisements in the program are 8.5 x 11, full color, at 300+ dpi. Send PDF files to admin@thesha.org by June 1 for inclusion in the printed program or by September 1 for inclusion in the digital program.

Flyers for the Tote Bag: Send 1000 paper copies to 111 LeConte Hall, University of Georgia, Athens, Georgia, 30602 by October 1.

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Card Number _____ EXP _____ CVV _____

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